

# MIKAYA LATOYA

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Date

Name

Title

Organization

Address

City, State, Zip Code

Dear Mr. /Ms. Hiring Manager,

I am very interested for the position as **Marketing Executive** in the ([Company Name](#)). Having a strong background utilizing a variety direct response advertising materials, I am certain that my skills and experience, when linked with the vision of your company, will serve to create dramatic, profitable results. My resume is enclosed for your review.

As Marketing professional in Motorola Corporation, I am consistently energized by opportunities in overcoming promotional boundaries as I continue to ensure that our lines receive the best representation in achieving new customer acquisition and creating brand awareness through direct marketing efforts, offering significant contributions in revenue growth through visible skills in tactical planning. Having natural interpersonal and communication abilities, I have acquired a solid reputation for effective networking and strategic alliance building among crucial industry resources.

As there is considerably more to relate, I would be happy to have a preliminary discussion with you or members of your committee to see if we can establish a mutual interest. I will call you within the week to answer any initial questions you may have, and to hear about your hiring process.

Thank you for your attention to this matter. I certainly look forward to exploring this further.

Sincerely yours,

Mikaya LaToya

***Cover Letter***